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MIRRORMATE INTRODUCES FULLY FRAMED MIRRORS TO THE COMMERCIAL SECTOR

CHARLOTTE, N.C. (March 10, 2009) – MirrorMate, the leading manufacturer and retailer of custom frames for plate glass bathroom mirrors, announces the introduction of its first line of fully framed vanity, full length and accent mirrors. The new line will launch in early March 2009 and be available exclusively to commercial customers such as hotels, condos, multi-family housing and office buildings.

“Commercial property owners don’t have to settle for an industrial, unfinished look anymore,” said Charlotte Willis, vice president, Commercial & Corporate Sales for MirrorMate, LLC. “MirrorMate’s custom retro-fit frames for plate glass mirrors and the new line of fully framed mirrors give both bathroom renovations and new construction a high-end, decorator look.”

“Both will be available in the same styles and finishes, allowing hotels and other commercial properties to maintain a consistent look between renovated properties and new builds,” continues Willis.

The fully framed mirrors will come five sizes, including full length (18”x60”), an accent mirror (36”x48”) and vanity mirrors in three sizes (36x78”, 36x60” and 48x60”). Mirrors can be hung horizontally and vertically, include all security hardware and are all made in the U.S.A.

They’ll feature 13 of MirrorMate’s most popular frame styles and colors, including Acadia in Oiled Bronze, Naples in Antique Silver and Antique Gold, Pemaquid in Old World Gold and Old World Silver, Pemaquid Slimline in Old World Gold and Old World Silver, Soho in Matte Black and Modern Cherry, Tribeca in Burnished Black and Burnished Brown and Uptown in Red Cherry and Sleek Black.

There is a minimum order of 45 mirrors. For large orders, MirrorMate also offers the opportunity to work with them to create a custom finish and size that best fits the customer’s unique property. For more information, samples, or to place an order, contact Charlotte Willis at charlotte@mirrormate.com or visit www.mirrormatecommercial.com.

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About MirrorMate LLC

Headquartered in Charlotte, North Carolina, MirrorMate LLC was founded by Lisa Huntting, who invented the product as a design solution for the four bare mirrors in her own home.

The patented design allows the custom-cut frame to tape directly to the mirror currently on the wall, covering clips and channels and fitting seamlessly with any mirror - even if it sits atop a backsplash or runs to the wall or ceiling. MirrorMate® frames come in over 40 styles, install in a matter of minutes and give the bathroom a finished, updated look. As the original and industry leader, MirrorMate frames are patented in the U.S. with additional patents pending in the U.S. and Canada. For product and company information, as well as a demonstration video, please visit www.mirrormate.com.

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